

# UPM & the Finnish Centre for Nanocellulosic Technologies



- Paper industry is a mature industry which needs new products in order to renew in the changing business environment
- UPM strongly believes in the future of paper and other forestry products
  - nanotechnology brings new, functional characteristics and cost efficient solutions into existing products
- Nanotechnology is a wide study area requiring versatile skills
  - scientific and applied research
  - ability to commercialise new technologies
  - >>> partners are necessary to create breakthrough solutions – VTT, TKK and UPM together make an ideal group