

Circular Business Model Innovation Process Tool

Do you need help in innovating the circular business model?

Do you understand what kind of steps are needed?

Do you know what kind of value can be obtained by different methods in the innovation process?

Do you know what are the challenges related to each method and how is it possible to overcome those challenges?

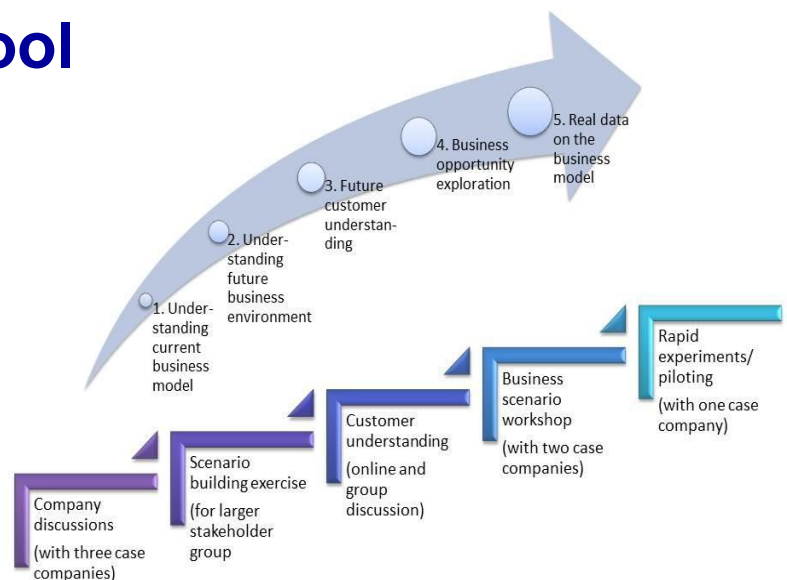


Fig. 1 Example of circular business model innovation process

CBMI helps businesses to

- To design, as well as re-configure their business models towards circular
- To benefit from the lessons learnt and how to tackle the challenges
- To take a holistic approach for the business model innovation

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In Circular Economy the value is created in novel ways. Companies need to consider how to close material loops, reduce the resources needed and think more about how materials and products are kept in the loop as long as possible.

In order to do that, companies need to find new collaboration partners and reconsider the value offered for stakeholders. To solve that, we need new or modified innovation tools and processes to guide businesses in their innovation journey resulting in novel business models in a circular economy. The business model innovation process is quite often a complex process for companies involving several steps.

With our tool we facilitate companies to design and implement the circular business model innovation process.