

FINAL EVENT INVITATION

25th February 2015, Helsinki

Rakennustieto, Rati-Sali, 8th Floor, Voimatalo, Malminkatu 16 A

One of the main outcomes of ecobim, Value Driven Life Cycle Based Sustainable Business Models (Eco-Innova 1st Call) is the development of a set of guidelines based on indicators for sustainable eco-innovative construction business models. As a result, this process will also provide a roadmap for enterprises, particularly SMEs, at a European level, and easy-to-understand recommendations for policy makers. An online networking platform has also been established to discover new innovation fields within the construction sector and develop the required methodologies and tools to serve the whole value chain.

ecobim project has identified a number of opportunities for eco-innovation within the construction sector and has worked on the following: BIM checkers and assessment, Product Life Management (PLM), Life Cycle Analysis and Production of Eco-Indicators, Monitoring of Buildings and other business opportunities not necessarily related to BIMs and ICTs. Opportunities related to BIM, PLM, LCA and Monitoring are being developed through real case studies in Finland, France and Germany. However, other opportunities not related to BIMs and ICTs have been explored through co-creation workshops with different stakeholder groups.

Join our Final Event and participate in the discussion. Welcome!

agenda

- 9.00 Welcome – *Carmen Antuña, VTT Finland*
- 9.10 What is ecobim? – *Carmen Antuña*
- ECO-INNOVERA programme
 - Project partners
 - Advisory Board
 - Main objectives
 - Structure (results and deliverables)
- Business opportunities**
- 9.30 BIM checkers and assessment – *Eric Lebègue, CSTB France*
Product Life Management (PLM) – *Ludovic Pinon, LASCOM France*
Business opportunity: Lascom AEC BIM Edition – *Eric Lebègue & Ludovic Pinon*
- 10.00 *Coffee break*
- 10.15 Life cycle based design & procurement process – *Jukka Lommi, Tiuri & Lommi Finland*
Guidelines for sustainable eco-innovative construction – *Aapo Huovila, VTT Finland*
Business opportunity: BIM supported eco-indicators – *Jukka Lommi & Aapo Huovila*
- 10.45 Stakeholders and their needs – *Wolfram Trinius, Ingenieurbüro Trinius Germany*
Business opportunity: other BIM based opportunities – *Wolfram Trinius*
- 11.15 **Other business opportunities** – *Carmen Antuña & Aapo Huovila*
- 11.30 Discussion
- 11.50 Close – *Carmen Antuña*