

ecobim

value driven life cycle based sustainable business models

invitation
to the
first workshop
on
eco-innovation
and
social development

all neighbours
welcome!

evening 1 | 30.01.2014 | from 17.00 to 21.00

Evening 1: Thursday 30th January 2014, from 17.00 to 21.00

Place: Ravintola Arabianranta, Hämeentie 135 A, 00560 Helsinki

Welcome to our workshop on eco-innovation and social development!

What makes some neighbourhoods thrive while others decline?

What does it take to turn a newly developed (or renovated) neighbourhood into a diverse dynamic community where all generations can enjoy a high quality of life?

Join us to identify innovative services, businesses and spaces for social development that are environmentally friendly and economically viable.

Your opinion is important to us!

Further dissemination

The results of the workshop will be organized and disseminated to relevant urban authorities and decision makers.

RSVP before 23rd January 2014

To Aapo Huovila, VTT, aapo.huovila@vtt.fi, +358 40 039 3913

The workshop will be conducted in English.

What is ecobim?

ecobim is a European research project coordinated by VTT Technical Research Centre of Finland under ECO-INNOVERA 1st Transnational R&D Call – Topic 1: Paradigm Change. The project consortium includes also three SMEs from Finland, Germany and France and CSTB, the French building research centre.

ecobim's main aim is to develop *sustainable construction business models* to support paradigm change towards eco-innovation.

www.vtt.fi/sites/ecobim

In collaboration with

