

MittaMerkki Project



MittaMerkki is a research project conducted through an interdisciplinary research consortium comprised of University of Vaasa and VTT Technical Research Centre of Finland Ltd. The project is partly financed by the Finnish Funding Agency for Innovation (TEKES) under the call *New Value Creation*.

MittaMerkki brings together the innovative knowledge and experience of the project partners to advance companies' ability to create value, provide decision models & tools to evaluate investments and assess uncertainty and risk. The duration of the project is two years starting from January 2015.



MittaMerkki Project

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MittaMerkki Project

Towards new value creation, sustainable development and risk reduction

Project Partners:



Vaasan yliopisto
UNIVERSITY OF VAASA

Four company case studies

in MittaMerkki Project:

TVT Asunnot Oy

TVT offers safe and affordable rental homes to the people of different walks of life. The company is operating in the city of Turku in Finland.



Research Scope

1. To develop a multi-criteria decision analysis framework and a tool to support investment decision-making
2. To demonstrate economic and societal impacts of affordable housing for different interest groups

Humming World Ltd

Humming World Ltd is a Finnish startup company focusing on the delivery of high impact projects in developing countries.

The aim of this case is to develop a framework to evaluate projects and supports the further development of Humming World's business concept.

Research scope

1. To develop a framework for Impact assessment and analysis in order to enhance sustainable development.
2. Stakeholder analysis

Jyväskylä Energy Group

Jyväskylä Energy Group is the local electricity, water and district heat provider owned by the City of Jyväskylä in Finland.



Research Scope

1. To support the assessment of rehabilitation investments related to district heat, electricity and water & sewer networks.
2. To develop a method and tools to evaluate investment portfolios and to identify customer value in different customer segments

TEAK

TEAK is a vocational adult education & training center operating in Finland. TEAK offers wide range of training programs on wood, surface finishing, decoration /fittings, clothing, technology (CNC, CAD, CAM, Robotics) as well as provides education in sales, finance and entrepreneurship for SMEs.



Research Scope

1. To develop and launch new training services for both domestic and international market
2. To offer business related courses to the students to enhance their competitiveness in the labor market
3. To develop new educational services to meet future needs